

ANJUPRIYA SHAJI

Bengaluru | anjushaji.work@gmail.com | [linkedin.com/in/anjupriya-shaji](https://www.linkedin.com/in/anjupriya-shaji) | anju.design

Product Designer with **1+ year in UI/UX** and 4 years of multidisciplinary design experience, holding an M.Sc. in User Experience Design. 0-to-1 designer shipping responsive web and mobile products from user research to developer handoff, using Figma and AI workflows to move fast without cutting corners.

WORK EXPERIENCE

UI/UX Designer | KLoc Technologies (Shopify Premier Partner), Bengaluru May 2026 - Present

- Led end-to-end design for 4 client products across the UAE, US and India, covering user flows, responsive web and mobile UI, and developer handoff.
- Designed 4 products directly in Lovable using an AI-first workflow, shipping working builds in 24 hours that let developers go live within a week (two products live)
- Designed inner pages and visual assets for a key client account, working alongside the senior designer.
- Created website and blog banners for Prathaa, an Indian handwoven womenswear label, and produced logos, AI-generated imagery and short-form video for multiple other brands.

UI/UX Design Intern | KLoc Technologies (Shopify Premier Partner), Bengaluru Jan 2026 - Apr 2026

- Independently designed the responsive website for Reshatara, an emerging Indian D2C brand, in Figma across web and mobile, with the full project launched within a month.
- Redesigned the web and mobile landing page for La Bouche Rouge, a French beauty brand, improving visual hierarchy to address conversion drop-off, and presented concepts to stakeholders.
- Designed responsive inner pages for an international brand's website and produced graphic assets, including AI-generated imagery and banners, for multiple international brands.

UI/UX Design Intern | FoodX, UK Mar 2024 - Jun 2024

- Drove user research and ideation for an AI Smart Fridge Scanner feature, defining user requirements and the product roadmap, contributing to a 17% increase in feature engagement.
- Documented core design workflows in Figma and Notion, standardising team onboarding and reducing setup time by 14%.

Interior Designer | Trinity Architects, Delhi Feb 2021 - Jan 2024

- Delivered 3 residential projects from initial layout to 3D walkthrough, securing sign-off through client iterations.
- Collaborated with a senior architect on 4 church projects, producing technical drawings and visualisations, and managed cost estimates to keep designs within budget.

EDUCATION

Master of Science (M.Sc.) in User Experience Design | University of Brighton

Brighton, UK | 2023 - 2024

Bachelor of Design (B.Des.) in Interior Design | Sharda University

Uttar Pradesh, India | 2018 - 2022

Introduction to Interaction Design | IIT Roorkee (NPTEL — Elite + Gold, 93%)

Online | 2026

PROJECTS

Paw Pins | Mobile App UX Case Study

anju.design/paw-pins

End-to-end UX case study for a community app that reunites lost pets with owners, following the full design thinking process from user research to features like location-based sighting alerts and an AI-powered vet assistant.

Reshatara | Responsive E-Commerce Design

anju.design/reshatara

End-to-end web & mobile case study for a luxury Banarasi silk brand, covering brand visual system, responsive landing page, collection filtering, and product detail flows.

SKILLS

UX and Research: User Research, Usability Testing, Information Architecture, User Flows, Wireframing, Rapid Prototyping, Interaction Design, Design Thinking

UI and Systems: Design Systems, Responsive Web Design, Mobile Design, Accessibility (WCAG), Developer Handoff

Tools: Figma, Framer, Adobe Photoshop, Adobe Illustrator, Canva, Notion, SketchUp, AutoCAD

AI Tools: Claude, Lovable, Figma Make, Midjourney, Stitch, Google Antigravity, ChatGPT, Gemini

UX COMMUNITY & PRESENTATIONS

UX Brighton, UK - Volunteered at a premier annual conference for 500+ UX professionals.

Nov 2024

UX Camp, UK - Volunteered at a collaborative design unconference.

Apr 2024

Ladies That UX, Brighton, UK - Presented research on Animal-Computer Interaction (ACI) to 20+ field experts.

Sep 2023